

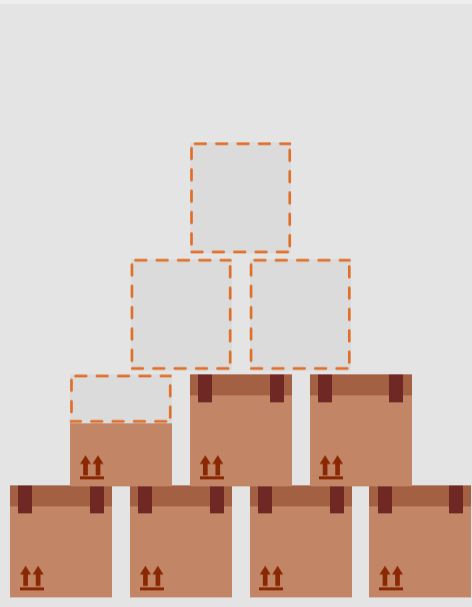
# HOW WIN-WIN SUPPLY PARTNERSHIPS CAN DRIVE DRAMATIC RESULTS

When two companies collaborate with their mutual interests in mind, great things can happen. In recent years, supply chain management (SCM) has seen rising global competition, aggressive advancements in technology and better integration through smarter processes. Independent studies have shown that collaborating with your suppliers is critical to managing your supply chain efficiently and, ultimately, growing your business.

**Discover the top three benefits your business could see from collaborating and communicating with your suppliers.**

## 1 IMPROVED SUPPLY CHAIN PERFORMANCE

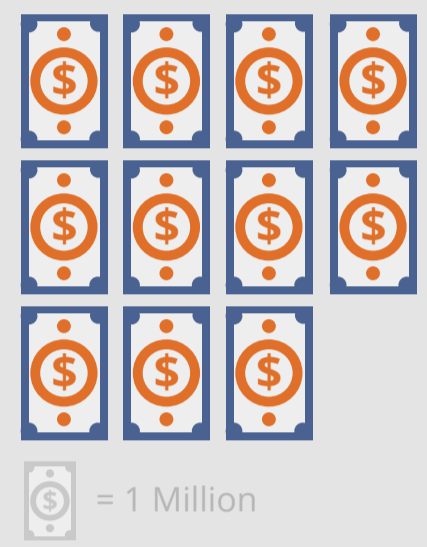
Office Max and Avery Dennison, historically textbook adversaries, decided to embark on a collaboration centered around trust. The result was extraordinary:



**34%**



**55%**



**\$11M**

## 2 INCREASED CUSTOMER SATISFACTION

Proctor & Gamble and Jones Lang LaSalle, a real estate professional services firm, began a now-storied partnership in 2003. The focus on win-win from the ground up led to drastic improvements in SCM performance.



**6**



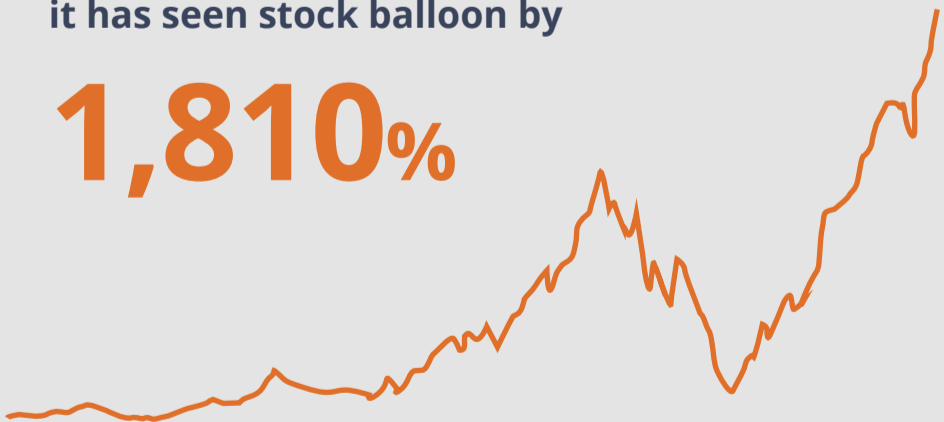
## 3 MAXIMUM SHAREHOLDER VALUE

Since its founding, Whole Foods, a leading natural foods grocer in the US, made win-win supplier partnerships a key part of its company mission.

Initiatives, such as shared forecasting and loan programs to help enable its partners avoid disruption in the supply chain, helped establish Whole Foods as a leader in the supermarket industry.

Since going public in 1992, it has seen stock balloon by

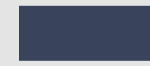
**1,810%**



2014 Revenue

**WHOLE FOODS MARKET**

Supermarket Industry



19 consecutive quarters of double-digit return on capital

With its database of 20 million companies around the world and its intelligent matching engine, Powerlinx can help you connect with the right suppliers for your business and mitigate supply chain risk. Register for free today. [Register for free today.](#)

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